



Marketing and Sales Partnership Program



**Are you ready to
boost the margins on
your wireless network
business by 40%?**

www.wituners.com

How Does WiTuners Marketing and Partnership Program (MSPP) Grow Your Wi-Fi Business?

Turn “lemons” into “lemonade”

With the explosive growth of wireless devices, your customers are demanding better performance from an over-burdened 802.11 infrastructure. It is time to turn these "lemons" into "lemonade" by expanding your managed network offerings based on WiTuners. WiTuners delivers optimum, proven performance for mission-critical wireless networks. WiTuners can help your customers and can turn your customer wireless troubleshooting calls into gold. Isn't it time you became a WiTuners reseller partner?

Authorized WiTuners Reseller Partners experience solid business growth with ongoing revenue streams and expanded capabilities in managed network services.

- One-time and recurring annual revenue from markup of WiTuners' Planning and Optimization tools and Audit and Trend Analysis tools with margins as high as 40%.
- New business opportunities through assignment of qualified customer leads, plus our full support to re-sellers to develop their own WiTuners Business
- Higher profitability with existing customers by reducing high cost customer network calls and through more efficient wireless deployment projects
- Additional revenue opportunities through adding managed wireless network services, increasing customer touch points and enhancing reseller value to customers

Why not start growing your Wi-Fi business today?

Simply visit the WiTuners Marketing & Sales Partnership Program application page at <https://www.wituners.com/applyMSPP.html>

Submit the form, and your company will soon be driving new revenue

WiTuners offers the most cost-effective, comprehensive, and robust set of wireless network performance management solutions on the market today.





Optimal WLAN Planning



On-Demand Audit Optimization



Continuous Audit Tuning



Resell WiTuners' Products

► Deployment Optimization and Planning (DOP)

Network performance depends on the accurate analysis of signal paths and transmission protocol events. Only WiTuners' Advanced Wi-Fi Tuning Technologies have the necessary precision to deliver truly optimal network performance.

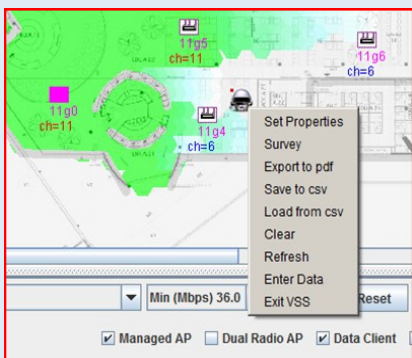
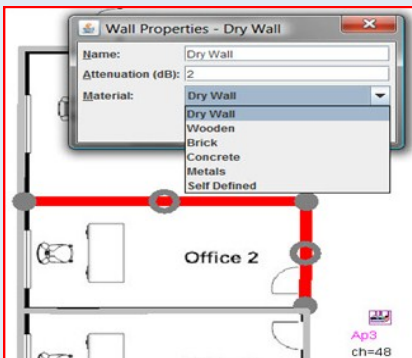
► On-Demand Auditing and Tuning (OAT)

When connected to a Wi-Fi controller, this one-time license will check out the performance at any convenient time on an on-demand basis. It will propose new RF plan settings to optimize the network's performance according to the requirements.

► Continuous Audit and Tuning (CAT)

WiTuners CAT continuously monitors and analyzes the performance of WLANs in real time and issues alerts when certain thresholds are exceeded. It will generate a new RF plan and, if desired, feed this into the WLAN controller automatically. This, together with the Trend Analysis feature, keeps your WLANs in optimum shape at all times.

WiTuners' cutting-edge performance management solutions for mission-critical large scale Wi-Fi networks are backed with WiTuners Advanced Wi-Fi Tuning Technologies



WiTuners Advantages

- ▶ Advanced planning and mapping tools using best-in-class algorithms to identify coverage gaps, interference, and other layout/configuration problems in real-time.
- ▶ Full wireless auditing and built-in intelligent, true performance-based optimization routines (far superior to the typical connectivity or coverage-only approaches)
- ▶ One-click or fully automated, no-click wireless network re-configuration. As throughput and deployed hardware changes, the network will automatically respond with new optimized configuration.
- ▶ Sophisticated “what-if” analysis tools with detailed reporting to rapidly test hardware and wireless configuration scenarios, including 3-D multi-floor infrastructure.
- ▶ Extensive trend analysis capabilities that leverage the performance audit data capture and facilitate after the fact analysis of complex and intermittent network issues.

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